



DCBB101

Reg. No.

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I Semester BBA Degree Examination, May/June - 2022

**BUSINESS ADMINISTRATION**

**Management Principles and Practice**

**(NEP Scheme)**

**Paper : 1.1**

**Time : 2½ Hours**

**Maximum Marks : 60**

**Instructions to Candidates : Answer Should be Written in English**

**SECTION - A**

**Answer any Five of the following questions. Each question carries Two Marks.**

**(5×2=10)**

1. a) Write any two features of classical theory.
- b) What is management by objective?
- c) Define organising.
- d) What do you mean by directing?
- e) Write any four importance of communication
- f) Define Social responsibility
- g) Expand PERT

**SECTION - B**

**Answer any Four of the following questions. Each question carries Five marks.**

**(4×5=20)**

2. Explain the characteristics of Management.
3. Write the importance of decision making.
4. Explain any five principles of organisation.
5. How to overcome the barriers of communication
6. Explain any five Importance of Co-ordination.

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**SECTION - C**

**Answer any Two of the following questions. Each question carries Twelve marks.**  
**(2×12=24)**

7. Explain Henry fayol's 14 principles of management.
8. Elaborate nature and importance of staffing.
9. Explain maslow's need hirarchy theory.

**SECTION - D**

**Answer any One of the following questions. Each question carries Six marks.**  
**(1×6=6)**

10. What is meant by a chart? Write an Organisational chart of any organisation.
11. Discuss the Corporate social responsibility activities of any organisation.